

Wellness Content Management Portal

The StayFit Plan's proprietary and secure content management platform seamlessly integrates population health and wellness data to significantly improve the ability to administer, track, analyze, and report on employer health and wellbeing programs.



Our proprietary platform allows us to create a customized content management portal that combines the key components of a wellness program, while integrating organizational existing benefits and programs. We don't have to wait for production schedules to meet our client's unique needs because we own the technology. Just ask, and we program it, it's that SIMPLE!

Secure Integration of Health & Wellbeing Data

The StayFit Plan allows for secure integration and administration of all complex data points collected as part of a robust client-sponsored wellness program with a 99.9999% up time. From points tracking, incentive administration and fulfillment, to third-party file exchanges; our Single Sign-On (SSO) content management platform (CMP) allows clients to truly customize their wellness program. In addition, small clients can leverage the CMP as a company intranet site, keeping all health, wellness and benefit information in one easily accessible location.



Data and Resource Integration:

- Benefits, including Insurance Carrier Information
- Wireless Fitness Device (FitBit)
- Health Educational Content
- Biometric and Lab Results
- Health Savings Account Information
- Eligibility with any Third-Party Administrator
- Data Share with Insurance Carriers supporting Coordination of Care

Measuring Population Health Risks

The StayFit Plan's proprietary, easy-to-use **Advanced Health Assessment (AHA)** captures comprehensive self-reported and empirical biometric screening results as well as data on financial wellbeing; providing a clear picture of population health and wealth status. This information assists us with identifying opportunities for behavior change and provides targeted interventions for the entire population.

The Advanced Health Assessment Helps Clients:

- Identify key health and financial risk trends among their populations
- Identify future potential health and financial wellbeing risks
- Identify potential health and wealth savings based on projected behavior change
- Target at-risk participants through stratification and secure messaging
- T1 over T2 comparative data demonstrating progress made between time periods
- Track program participation rates and progress on key health and financial wellbeing metrics

Customized Health and Wellbeing Solutions*

The StayFit Plan CMP is highly customizable and flexible. Using our proprietary Content Management Platform, almost every aspect of the portal can be customized by the employer, including the look and feel, content, images, reporting, and functionality. The platform is available to TPAs, Health Plans, Carriers and Employers as a standalone or in combination with any of our wellness programs and services.

Our Solutions Provide Clients with:

- Scalable solutions that evolve with customer needs
- Wellness solutions for every size company and budget (starting at 50+ members)
- A customized and flexible portal that can be launched in less than 60 days.
- Seamless integration with <u>any</u> third party vendors to support all population health management requirements

*Some limitations apply or additional programming fees may apply. Implementation may vary based on the level of customization required.

Differentiate with Products and Services that Offer:

- A branded and/or sub-branded portal to match each company's unique look and feel
- A proprietary Advanced Health Assessment that measures Physical <u>AND</u> Financial Wellbeing
- Superior Reporting Capabilities
- Additional comprehensive wellness solutions including:
 - Health Challenges
 - Online Tobacco Affidavit
 - o Biometric Screening Services
 - Health Coaching
 - Health Education
 - And more...

Contact Us Today for a Demo! The StayFit ™ Plan

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